

# AUSSIE MILLIONS

5 – 20 JANUARY 2008 • MELBOURNE AUSTRALIA

## MEDIA RELEASE

Media & Pictorial Alert

13 January 2008

### AUSSIE MILLIONS 'MAIN EVENT'

**Australia's Largest, Richest and Most Prestigious Poker Event will be Officially Launched Tomorrow at 12:30pm**

**MELBOURNE Australia, 13 January 2008** - The largest and most anticipated day of the Aussie Millions Poker Championship, the No Limit Holdem 'Main Event' will be launched by Australia's poker king 'Joe Hachem' and the defending champion Full Tilt Pro 'Gus Hansen' tomorrow, Monday 14 January at 12.30pm in the Crown Poker Room.

Over 800 plus players will be vying for a slice of the expected AUD\$10 Million plus prize pool, which will include an estimated first prize of AUD\$2 Million are expected in tomorrow's No Limit Holdem 'Main Event' paying \$10,500 to enter.

**IMPORTANT! DUE TO THE LARGE FIELD OF PLAYERS, DAY 1 OF THE MAIN EVENT IS DIVIDED INTO THREE SEPARATE STARTING DAYS. MONDAY 14 JANUARY 'DAY ONE-FLIGHT 1', TUESDAY 15 JANUARY 'DAY ONE-FLIGHT 2', WEDNESDAY 16 JANUARY 'DAY 1-FLIGHT 3'. WITH DAY TWO TO COMMENCE AT 12:30PM ON THURSDAY 17 JANUARY.**

Event:	2008 Aussie Millions - No Limit Holdem 'Main Event'	
Date:	Monday 14 January 2008	
Timings:	12.30pm	<b>OFFICIAL LAUNCH OF THE AUSSIE MILLIONS 'MAIN EVENT'</b>
	12.45pm	No Limit Holdem Main Event to Commence
Location:	Crown Poker Room Level B2, Crown Entertainment Complex (Entry Via Clarendon Street, opposite Jeff's Shed)	
News Crews:	<b>All Media Crews must wear their AUSSIE MILLIONS Media Accreditation Lanyards. If your News or Pictorial Departments have not yet received their passes please contact <a href="mailto:Natasha.Stipanov@crownltd.com.au">Natasha Stipanov, Media Relations Manager on 0434 187 828</a></b>	
Visuals:	See some of the world's best poker players, Hollywood actors and sports stars in the Crown Poker Room over the next week including: <ul style="list-style-type: none"><li>- Chris 'Jesus' Ferguson, 2000 World Series of Poker Champion</li><li>- Gus Hansen, Defending Aussie Millions Champion</li><li>- Howard 'The Professor' Lederer, WSOP and WPT Champion</li><li>- Jennifer Tilly, Hollywood actor</li><li>- Joe Hachem, 2005 WSOP and 2006 Five Diamond Classic Champion</li><li>- Lee 'Final Table' Nelson, 2006 Aussie Millions Champion</li><li>- Michael Vartan, Hollywood actor</li><li>- Phil Ivey, America's 'Tiger Woods of Poker'</li><li>- Phil Laak, the Unabomber</li><li>- Shane Warne, Australian cricketer</li><li>- Shannon Elizabeth, Hollywood actor</li></ul>	

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