

AUSSIE MILLIONS

2008 AUSSIE MILLIONS MEDIA ACCREDITATION FORM

Dear Media Member,

Thank you for your interest in the 2008 Aussie Millions Poker Championship, the Southern Hemisphere's richest poker event. The 16 day event will begin on Saturday 5 January and end on Sunday 20 January when the Final Table of the 'Main Event' of seven players will play down to one Champion who will walk away with a guaranteed AUD \$1.5 Million first prize.

From all reports the 2008 Aussie Millions is expected to be bigger and better than ever. The 2007 Event held in January saw a record 747 entrants compete for a prize pool in excess of US \$6 Million with international poker pro Gus Hansen taking out the Main Event and winning a cool US \$1 Million. Many predict the 2008 Aussie Millions Main Event field will reach over 850, cementing the event as one of the world's top poker tournaments.

Media Accreditation Forms must be completed by Thursday 3 January 2008 and returned via fax on +61 3 9292 5558.

Personalised Media Accreditation passes will be **available for collection from Saturday 5 January** and any days after in the Media Centre. Should there not be a Media Relations Representative present, please contact Penny Wedesweiler on 0412 991 980 to arrange for collection.

Media access is '**restricted**' to certain areas of the Crown Poker Room. This is determined by media status and work priority, and is also affected by security and Occupational Health & Safety procedures.

Please also refer to the Media Guidelines, which all applicants should review before submitting the Media Accreditation Forms.

Our goal is to provide the best possible service to all journalists granted credentials. We appreciate your understanding, and look forward to working with you.

Kind regards
Natasha Stipanov
Media Relations Manager
2008 Aussie Millions Poker Championship

Crown Media Centre:

The Aussie Millions Media Centre will be located in the Crown Poker Room. Please be advised that the Media Centre will be open for Accredited Media Only and no guests will be permitted to enter without prior authority.

Location:	High Limit Area of the Crown Poker Room (Level B2, Crown Entertainment Complex)	
Entry:	Accredited Media only (no guests will be permitted to enter without prior authority)	
Internet:	Wireless / Ethernet available at no charge	
Facilities:	Limited desk space, bottled water and power provided at no charge	
Security:	Crown takes no responsibility for any equipment or property brought into the Media Centre	
Hours:	10.00am to 2.00am from Saturday 5 January and end on Sunday 20 January, 2008	
Contacts:	Natasha Stipanov Media Relations Manager T: +61 03 9292 7317 / +61 434 187 828 E: natashas@crownmelbourne.com.au	Penny Wedesweiler Media Relations Coordinator T: +61 03 9292 4160 / +61 412 991 980 E: pennyw@crownmelbourne.com.au

IMPORTANT: YOUR PERSONALISED MEDIA ACCREDITATION PASS MUST BE WORN AT ALL TIMES WHEN ON-SITE AT THE CROWN ENTERTAINMENT COMPLEX.

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Please note: One form to be completed per representative and please print clearly.

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Full Name:	
Position:	
Media Outlet Represented:	
Media Outlet Type:	
Address 1:	
Address 2:	
City:	
State / Province:	
Country:	
Postcode / Zip:	
Country:	
Office Telephone:	
Mobile Phone:	
Email: (print clearly)	
Collection Date for Accreditation:	
Dates Attending Aussie Millions:	__ / __ / __ to __ / __ / __
Interview Request / Special Requests:	

I wish to attend the following Events (please tick):

- Entire Aussie Millions Poker Championship** (5-20 January 2008)
- Celebrity & Media Challenge** (Friday 11 January 2008 at 2.00pm - Poker Room)
- Team Full Tilt Meet & Greet Event** (Friday 11 January 2008 at 6.30pm - Drawing Room, Crown Towers)
- \$100,000 No Limit Holdem Event** (Saturday 12 January 2008 at 12.45pm - Poker Room)
- No Limit Holdem 'Main Event' Day 1, 2, 3** (Mon 14, Tues 15, Wed 16 January 2008 at 12.30pm - Poker Room)
- Aussie Millions Player Party** (Sunday 20 January 2008 at 10.00pm - Studio 3)

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SUBMITTING THIS APPLICATION FORM CONSTITUTES AGREEMENT TO ABIDE BY THE OFFICIAL AUSSIE MILLIONS POKER CHAMPIONSHIP MEDIA GUIDELINES POSTED ON WWW.AUSSIEMILLIONS.COM.AU.

AUSSIE MILLIONS

Collection of Media Accreditation Passes:

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Media Guidelines:

Please see below the Media Guidelines that have been developed by the Aussie Millions Tournament Directors. Please ensure that you read each item very carefully.

1. Your personalised Media Accreditation Pass must be worn at all times when on-site at the Crown Entertainment Complex.
2. Media Accreditation does not authorise photography or filming outside of tournament areas including the Casino Main Floor Gaming Area, Hotels, Restaurants, and other areas without the advanced written consent of Crown Limited.
3. Crown patrons are not to be photographed under any circumstances, other than on tournament tables inside the Crown Poker Room on Level B2.
4. No Accredited Organisation shall obtain more than three minutes of continuous video footage, and no more than 30 minutes of total footage, of any general tournament play without the prior written approval of Crown Limited.
5. Video footage may not be sub-licensed without the prior written approval of Crown Limited.
6. Filming must not interfere with the conduct of any gaming, the Event or with the production of the Fox Sports Net Aussie Millions television show. Accredited Media are allowed entry into the tournament area at the discretion of Tournament Management.
7. Accredited Media must not in any way distract players during tournament action. Those deemed to be 'sweating' players will be subject to removal from the premises and will forfeit accreditation.
8. Crown may require Media Organisations to execute its standard Location Release if filming (or photography or other recordings) is to take place. As Crown has entered into third party agreements regarding the filming of the Tournament, footage or photographs may only be used in accordance with these guidelines and the Location Release.