

AUSSIE MILLIONS

5 – 20 JANUARY 2008 • MELBOURNE AUSTRALIA

MEDIA RELEASE

For Immediate Release

Wednesday 9 January, 2008

2008 Aussie Millions Poker Championship Day Five - Wednesday 9 January, 2008 Melbourne Australia - January 5-20, 2008

MELBOURNE Australia, 9 January, 2008 – Jimmy "gobboboy" Fricke was the runner-up at last year's Aussie Millions 'Main Event' championship after losing to Gus Hansen heads up. Although his victory last night did not come close to his feat last year, it was pretty close. With about three tables to go, Gobboboy emerged as the chip leader and began to distance himself from the rest of the pack. Once the final table began, he kept adding to his already big stack. The feeling in the poker room was not one of "if" Gobboboy was going to win... rather "when" he was going to take it down. And exactly at 2am local time, he did just that!

Event:	DAY FIVE - 2008 Aussie Millions Poker Championship
Date:	Wednesday 9 January, 2008
Championship Schedule:	12:30pm: No Limit Holdem (Two Day Event) Total Cost \$1,150 (Buy-In \$1,000 + Entry Fee \$150) \$1,000 Rebuys 6:15pm: Super Satellite Main Event Total Cost \$240 (Buy-In \$200 + Entry Fee \$40) \$200 Rebuys
Location:	Crown Poker Room Level B2, Crown Entertainment Complex (Entry Via Clarendon Street, opposite Jeff's Shed)
News Crews:	All Media Crews must wear their AUSSIE MILLIONS Media Accreditation Lanyards. If your News or Pictorial Departments have not yet received their passes please urgently contact: <u>Natasha Stipanov, Crown Media Relations Department on 0434 187 828.</u>
Details:	With the Aussie Millions firmly entrenched as one of the leading money events on the international poker calendar, the 2008 Main Event is expected to attract over 1,000 players all vying for a slice of the expected AUD\$10 Million plus prize pool which will include an estimated first prize of AUD\$2 Million. Over 2,000 individual entrants will participate in the two week series of tournaments with an estimated 500 plus flying in from overseas locations such as the United States, Canada, England, Scandinavia, Holland and other parts of Europe. For Tournament Information visit http://www.aussiemillions.com.au

For further media information, player interviews or images please contact:

Natasha Stipanov
Media Relations Manager
Crown Limited
Telephone +61 3 9292 7317
Mobile +61 (0) 434 187 828
Email natashas@crownmelbourne.com.au



A WORLD OF ENTERTAINMENT.™