

AUSSIE MILLIONS

5 – 20 JANUARY 2008 • MELBOURNE AUSTRALIA

MEDIA RELEASE

2008 Aussie Millions Poker Championship EVENT HIGHLIGHTS & PICTORIAL OPPORTUNITIES

Crown's 2008 Aussie Millions Poker Championship is the richest poker game in the Southern Hemisphere and continues to escalate, attracting the cream of the poker world from around the globe who will all vie for a lion's share of an overall AUS \$10 Million-plus prize pool.

Below please find the Event Highlights and Pictorial Opportunities for the 2008 Aussie Millions Poker Championship. Should this schedule change updates will be distributed.

Should you require any further information including media interviews, images, etc please contact me directly via email on natashas@crownmelbourne.com.au or 0434 187 828.

Regards
Natasha Stipanov
Media Relations Manager
2008 Aussie Millions Poker Championship

SATURDAY - 6 JANUARY 2008

Time	Event	Location	Details / Visuals
12:30pm	Day One Aussie Millions	Crown Poker Room	For over 10 years, the Aussie Millions has been Australia's undisputed poker championship, drawing record crowds, generating unprecedented prize pools and making legends one hand at a time. The action at this year's 16-tournament series begins TODAY with the No-Limit Holdem (Two Day Event) at Crown and continues until the conclusion of the Main Event on Sunday 20 January, when the new Aussie Millions Poker Champion will be crowned.

TUESDAY - 8 JANUARY 2008

Time	Event	Location	Details / Visuals
09:00am	Jennifer Tilly Arrivals for Aussie Millions Tullamarine Airport UA0839 at 11:15am*	Tullamarine Airport	Academy Award Nominee Jennifer Tilly will arrive TODAY on United Airlines Flight UA0839 at 11:15am*, to attend the 2008 Aussie Millions Poker Championship and compete for a slice of the \$10 Million plus prize pool. Tilly, who has been in the Hollywood spotlight for over twenty years, has now become a major attraction in the poker world too. The Oscar nominee for the 1994 film 'Bullets Over Broadway' won the Ladies No Limit Texas Hold'em event at the 2005 World Series of Poker. This accomplishment makes her the first celebrity to win an event at the prestigious Las Vegas tournament. Two months later she followed this up by winning the third World Poker Tour Ladies Invitational event at the Bicycle Casino in Los Angeles, USA. *Please be advised that there may be delays due to flight arrivals and customs etc.

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WEDNESDAY - 9 JANUARY 2008

Time	Event	Location	Details / Visuals
09:00am	International Poker Pro's Arrivals Tullamarine Airport QF094 at 09.30am*	Tullamarine Airport	<p>Over 30 of the most prestigious and high profile poker players in the world will descend upon Melbourne for the Aussie Millions Poker Championship at Crown Casino.</p> <p>Professional poker players heading the list include;</p> <ul style="list-style-type: none"> - Phil Ivey, America's 'Tiger Woods of Poker', 5 WSOP Bracelets - Gus Hansen, Defending Aussie Millions Champion - Chris 'Jesus' Ferguson, 2004 World Series of Poker Champion, 5 WSOP Bracelets - Howard 'The Professor' Lederer, Winner of multiple major titles including 2 WSOP Bracelets and 2 WPT titles - Jennifer Harmon, only female player to have won two WSOP bracelets in open company <p>*Please be advised that there may be delays due to flight arrivals and customs etc.</p>

FRIDAY 11 JANUARY 2008

Time	Event	Location	Details / Visuals
2:00pm to 6:00pm	Celebrity & Media Challenge	Crown Poker Room - High Limit Area	<p>Aussie Millions Celebrity & Media Poker Challenge</p> <p>All media are invited, so don't miss the chance to battle your industry colleagues in the Aussie Millions No Limit Holdem Celebrity & Media Challenge at 2:30pm. Put your skills to the test for the chance to win \$5,000 to donate to the Charity of your choice. The event is free to enter, will be a fun non competitive challenge with 'Learn to Play' sessions starting from 2:00pm.</p> <p>Local and International celebrity poker buffs heading the list include;</p> <ul style="list-style-type: none"> - Michael Vartan, Hollywood actor and star of hit TV show <i>Alias</i> - Gus Hansen, Defending Aussie Millions Champion - Joe Hachem, 2005 WSOP Champion - Andy Roddick, Tennis Pro - Maria Sharapova, Tennis Pro - Mark Phillipousis, Tennis Pro - Shannon Elizabeth, Hollywood actress and poker pro - Brendan Fevola, Carlton Footballer - Nathan Buckley, Collingwood Footballer - Kent Kingsley, Richmond Footballer - Suzie Wilks, Channel Nine Presenter - Kobi Abberton & Tahyna Tozzi <p>RSVP ESSENTIAL AS SEATS ARE LIMITED: Natasha Stipanov, Crown Media Relations Manager on natashas@crownmelbourne.com.au or 03 9292 7317</p>

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Time	Event	Location	Details / Visuals
6.30pm to 9:00pm	Team Full Tilt Cocktail Party for the Media	Drawing Room Level Three, Crown Towers	<p>Team Full Tilt, The Most Feared Poker Players in the World</p> <p>In anticipation of the Aussie Millions Poker Championship Main Event, Full Tilt Poker's Team Full Tilt, a group of the world's most renowned poker players invite you to an exclusive Cocktail Party and Press Event. Come and meet the American trailblazers of the industry for a rare and intimate meet and greet. Interview opportunities available on site.</p> <p>Team Full Tilt is a group of the world's finest and most feared poker players who have collectively won 30 World Series of Poker Bracelets. Full Tilt Poker, offers the media the unique opportunity to Learn, Chat and Play poker with the best poker pros in the game.</p> <p>Professional players heading the list include;</p> <ul style="list-style-type: none"> - Phil Ivey - Chris Ferguson - Howard Lederer - Jennifer Harman - Erick Lindgren - Erik Seidel - Andy Bloch - Phil Gordon - Clonie Gowen - John Juanda - Mike Matusow - Gus Hansen - Allen Cunningham <p>RSVP ESSENTIAL: Natasha Stipanov, Crown Media Relations Manager on natashas@crownmelbourne.com.au or 03 9292 7317</p>

SATURDAY 12 JANUARY 2008

Time	Event / Location	Details / Visuals
12:45pm	\$100,000 Holdem Invitational Crown Poker Room	<p>\$100,000 Holdem Invitational will be for those with deep pockets!</p> <p>Look out for some high profile players with wallets in hand, looking for some wild action including the 'Tiger Woods of Poker' Phil Ivey and the gorgeous poker princess American Pie actress Shannon Elizabeth. Over 20 of the most prestigious and high profile poker players in the world will descend upon the Crown Poker Room for this event.</p> <p>Professional players heading the list include;</p> <ul style="list-style-type: none"> - John Juanda, 3 WSOP Bracelets - Phil Ivey, America's 'Tiger Woods of Poker', 5 WSOP Bracelets - Chris 'Jesus' Ferguson, 2004 WSOP Champion, 5 WSOP Bracelets - Gus Hansen 'The Great Dane', World Poker Tour Champion - Howard 'The Professor' Lederer, Winner of multiple major titles including 2 WSOP Bracelets and 2 WPT titles <p>Total Cost (Buy-In + Entry Fee) \$100,500 (\$100,000 +\$500)</p>

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MEDIA RELEASE

MONDAY 14 JANUARY 2008

Time	Event / Location	Details / Visuals
12:00pm	<p>No Limit Holdem Main Event*</p> <p>Day 1- Flight 1 Crown Poker Room</p> <p>*Due to the large field of players, Day 1 of the Main Event is divided into three separate starting days.</p> <ol style="list-style-type: none"> Monday January 14 - Flight 1 Tuesday January 15 - Flight 2 Wednesday January 16 - Flight 3 	<p>DAY 1 – FLIGHT 1</p> <p>ROYAL FLUSH Poker Royalty Descend on Crown for the 2008 Aussie Millions ‘MAIN EVENT’</p> <p>The largest and most anticipated day of the Aussie Millions Poker Championship and firmly entrenched as one of the leading money events on the international poker calendar, the ‘No Limit Holdem Main Event’ is expected to attract over 850 players all vying for a slice of the expected AUD\$10 Million plus prize pool which will include a first prize of AUD\$2 Million.</p> <p>To be officially launched by Joe Hachem, Defending Champion Gus Hansen and Howard ‘The Professor’ Lederer at 12.00pm in the Crown Poker Room.</p> <p>*Due to the large field of players, Day 1 of the Main Event is divided into three separate starting days.</p> <ol style="list-style-type: none"> Monday January 14 - Flight 1 Tuesday January 15 - Flight 2 Wednesday January 16 - Flight 3 <p><u>SEE THE WORLD’S BEST PLAYERS TODAY IN THE CROWN POKER ROOM</u></p> <p>Professional players heading the list include;</p> <ul style="list-style-type: none"> - Australia’s own Joe Hachem, 2005 WSOP Champion and 2006 Five Diamond Classic Champion - John Juanda, 3 WSOP Bracelets - Phil Ivey, America’s ‘Tiger Woods of Poker’, 5 WSOP Bracelets - Chris ‘Jesus’ Ferguson, 2004 World Series of Poker Champion, 5 WSOP Bracelets - Gus Hansen ‘The Great Dane’, World Poker Tour Champion - Howard ‘The Professor’ Lederer, Winner of multiple major titles including 2 WSOP Bracelets and 2 WPT titles <p>Total Cost (Buy-In + Entry Fee) \$10,500 (\$10,000+\$500)</p>

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TUESDAY 15 JANUARY 2008

Time	Event / Location	Details / Visuals
12:30pm	<p>No Limit Holdem Main Event*</p> <p><u>Day 1- Flight 2</u> Crown Poker Room</p> <p>*Due to the large field of players, Day 1 of the Main Event is divided into two separate starting days.</p>	<p><u>DAY 1 – FLIGHT 2</u></p> <p>ROYAL FLUSH Poker Royalty Descend on Crown for the 2008 Aussie Millions ‘MAIN EVENT’</p> <p><u>SEE THE WORLD’S BEST PLAYERS TODAY IN THE CROWN POKER ROOM</u></p> <p>Professional players heading the list include;</p> <ul style="list-style-type: none"> - Australia’s own Joe Hachem, 2005 WSOP Champion and 2006 Five Diamond Classic Champion - John Juanda, 3 WSOP Bracelets - Phil Ivey, America’s ‘Tiger Woods of Poker’, 5 WSOP Bracelets - Chris ‘Jesus’ Ferguson, 2004 World Series of Poker Champion, 5 WSOP Bracelets - Gus Hansen ‘The Great Dane’, World Poker Tour Champion - Howard ‘The Professor’ Lederer, Winner of multiple major titles including 2 WSOP Bracelets and 2 WPT titles <p>Total Cost (Buy-In + Entry Fee) \$10,500 (\$10,000+\$500)</p>

WEDNESDAY 16 JANUARY 2008

Time	Event / Location	Details / Visuals
12:30pm	<p>No Limit Holdem Main Event*</p> <p><u>Day 1- Flight 3</u> Crown Poker Room</p> <p>*Due to the large field of players, Day 1 of the Main Event is divided into two separate starting days.</p>	<p><u>DAY 1 – FLIGHT 3</u></p> <p>ROYAL FLUSH Poker Royalty Descend on Crown for the 2008 Aussie Millions ‘MAIN EVENT’</p> <p><u>SEE THE WORLD’S BEST PLAYERS TODAY IN THE CROWN POKER ROOM</u></p> <p>Professional players heading the list include;</p> <ul style="list-style-type: none"> - Australia’s own Joe Hachem, 2005 WSOP Champion and 2006 Five Diamond Classic Champion - John Juanda, 3 WSOP Bracelets - Phil Ivey, America’s ‘Tiger Woods of Poker’, 5 WSOP Bracelets - Chris ‘Jesus’ Ferguson, 2004 World Series of Poker Champion, 5 WSOP Bracelets - Gus Hansen ‘The Great Dane’, World Poker Tour Champion - Howard ‘The Professor’ Lederer, Winner of multiple major titles including 2 WSOP Bracelets and 2 WPT titles <p>Total Cost (Buy-In + Entry Fee) \$10,500 (\$10,000+\$500)</p>

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SUNDAY 20 JANUARY 2008

Time	Event / Location	Details / Visuals
12:30pm	No Limit Holdem Main Event* <u>FINAL TABLE</u> River Room Pre-Function Area Level One, Crown Towers	Final Table Set at the 2008 Aussie Millions Poker Championship - Main Event All competing for a slice of the \$7 Million prize pool and the Title of 'Aussie Millions Poker Champion'. The quest will be on for Poker's 'Crown Jewel' and the richest prize in Australian poker history at the 2008 Aussie Millions Poker Championship. The players will gather at Crown Casino today at 12.30pm to take their seats at Australia's most prestigious poker table. The winner will walk away with an estimated AUD \$2 million, instant fame, and the most coveted prize in Australian poker: the Aussie Millions Poker Champion's Bracelet.

SUNDAY 20 JANUARY 2008

Time	Event / Location	Details / Visuals
10:00pm	Aussie Millions Player Party Studio 3, Level 3 Crown	The Official 2008 Aussie Millions Player Party Peter Mim, Executive General Manager, Table Games – Crown Limited, Would like to invite you and a guest to attend the 2008 Aussie Millions Player Party Date: Sunday 20 January 2008 Time: 10:00pm Venue: Studio 3, Level 3 - Crown Dress: Smart Casual <u>RSVP ESSENTIAL:</u> Natasha Stipanov, Crown Media Relations Manager on natashas@crownmelbourne.com.au or 03 9292 7317

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