

AUSSIE MILLIONS

5 – 20 JANUARY 2008 • MELBOURNE AUSTRALIA

MEDIA RELEASE

Event Notification

2 January 2008

2008 Aussie Millions Poker Championship

Melbourne, Australia – 5-20 January 2008

Crown's 2008 Aussie Millions Poker Championship is the richest poker game in the Southern Hemisphere and continues to escalate, attracting the cream of the poker world from around the globe who will all vie for a lion's share of an overall AUS \$10 Million-plus prize pool.

WHAT:	2008 Aussie Millions Poker Championship
WHEN:	5-20 January 2008
WHERE:	Crown Poker Room Level B2, Crown Entertainment Complex (Entry via Clarendon Street, opposite Jeff's Shed)
MEDIA UPDATES & ACCREDITATION:	Please refer to the MEDIA section of www.aussiemillions.com.au
DETAILS:	<p>Hundreds of international poker players from a cast of nations will converge on Crown in January, anxious to pit their skills against the best of the locals in a series of 16 tournaments and culminating in the \$10,500 five-day No Limit Holdem 'Main Event' beginning on Monday 14 January, the Final Table will be filmed by Fox Sports Net (FSN) and developed into an eight part series for broadcast to an international audience of over 81 million from mid 2008.</p> <p>Visiting professionals expected to attend the world-class poker championship include 2005 World Series of Poker Champion Joseph Hachem, 2007 Aussie Millions Defending Champion Gus Hansen, America's 'Tiger Woods of Poker' Phil Ivey, 2000 World Series of Poker Champion Chris 'Jesus' Ferguson, World Poker Tour co-commentator Mike Sexton, international poker star Kenna 'Cowboy' James and young guns Antonio 'The Magician' Esfandiari and Phil 'The Unabomber' Laak as well as Hollywood actors and high profile celebrity poker players including Alias's Michael Vartan, American Pie Shannon Elizabeth, Academy Award Nominee Jennifer Tilly and poker's newest recruit, 'the king of spin' Shane Warne.</p> <p>The Aussie Millions Main Event (14-20 January) has a buy in of \$10,500, and play will continue until the last man or woman is standing. The game is No Limit Texas Holdem, considered to be the Cadillac of poker, and arguably the most popular poker game around the world.</p> <p>www.aussiemillions.com.au</p>

Should you require any further media information including interviews or images please contact:

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